\$25 IN RUGER REWARDS PER QUALIFYING RUGER WRANGLER PURCHASED

BUY QUALIFYING RUGER[®] FIREARMS AND EARN VALUABLE RUGER REWARDS™

This exciting program provides Ruger customers with the opportunity to earn Ruger Rewards that are redeemable exclusively at ShopRuger.com!

Earn Ruger Rewards by purchasing a new Ruger Wrangler® (including the Super Wrangler) at your favorite retailer between May 1, 2024 and June 16, 2024